Economics Group



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4.0%

Consumer Confidence Plunged in June

Consumer confidence plunged 9.8 points in June, as consumers lost faith in both the pace and sustainability of the recovery. Expectations fell with fewer consumers expecting economic conditions to improve.

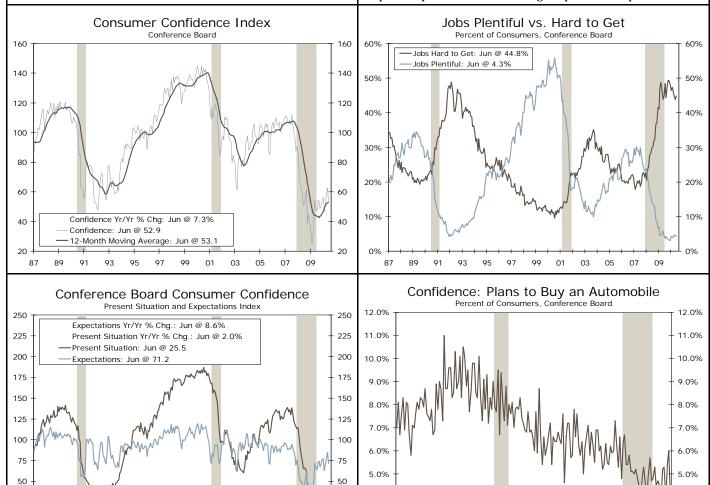
Expectations Take a Hit

 Both the present situation and expectations components fell in May, with the expectations series sliding 13.4 points. Expectations fell across the board, with fewer consumers expecting economic conditions to improve over the next six months and fewer expecting incomes to rise or more jobs to be created. Expectations might have been influenced by external factors, such as the oil spill and sovereign debt crisis.

Employment Conditions Remain Worrisome

- Consumers remain concerned about the job market. The share
 of households reporting that jobs are hard to get rose slightly to
 44.8 percent, while those stating that jobs were plentiful fell
 slightly to 4.3 percent.
- Buying plans fell sharply in June, with plans to purchase an automobile tumbling 2.3 percentage points to 3.7 percent and plans to purchase a home sliding 0.2 points to 1.9 percent.

Plans to Buy an Automobile Within Six Months: Jun @ 3.7%



4.0%

1996

1998

2000

Source: Conference Board and Wells Fargo Securities, LLC

25

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