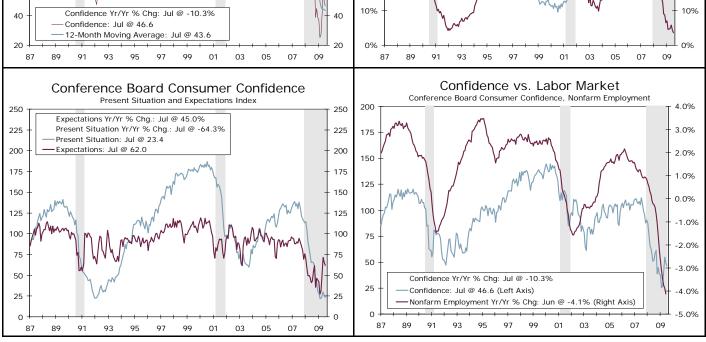
Economics Group

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Consumer Confidence Retreats Further

Consumer confidence fell back to 46.6 as both the present situation and future expectations indexes fell. The major and premature jump in expectations in April and May is slowly eroding as labor market woes continue.

Confidence Fell Back for the Second Month Jobs, Jobs, Jobs...Or the Lack Thereof • Confidence fell to 46.6 with the present situation and • The labor differential, the difference between those who found expectations indexes losing 1.6 and 3.5 points, respectively. jobs "plentiful" and those who found jobs "hard to get", widened again to -44.5, as jobs "hard to get" jumped and jobs "plentiful" The present situation has moved largely sideways this year. • Expectations jumped prematurely earlier this year as an equity fell. With the economy still losing a massive number of jobs each month and the unemployment rate well on its way to double rally, low energy prices and hope of help from Washington buoyed moods. Now it seems we have a renewed sinking digits, we do not expect a meaningful improvement in confidence in the near-term. feeling. Consumer Confidence Index Jobs Plentiful vs. Hard to Get Conference Board Percent of Consumers, Conference Board 160 60% 60% 160 Jobs Hard to Get: Jul @ 48.1% Jobs Plentiful: Jul @ 3.6% 140 140 50% 50% 120 120 40% 40% 100 100 30% 30% 80 80 20% 20% 60 60



Source: Conference Board, U.S. Department of Labor and Wells Fargo Securities, LLC

Wells Fargo Securities,	LLC Economics Group
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