# **Economics Group**

John Silvia, Chief Economist john.silvia@wellsfargo.com • (704) 374-7142

## ISM: Still a Growth Story-Prices Signal Input Cost Pressures

January's ISM reading of 60.8 signals continued growth from production, orders and employment. The ISM has served us well as a signal of the turnaround and now of sustained expansion. Prices paid are a concern.

#### Sustained Growth for the Manufacturing Sector

The ISM composite and the orders subcomponent have served us well as signals for the economic recovery and as evidence against the double dip. Unfortunately, the prices paid index is now signaling input cost pressures and thereby pressure on profits as well as pressures in the producer and consumer price indices down the road.

Fourteen of the 18 manufacturing industries reported growth in January. Some of the industries included on the growth side were electrical equipment, primary and fabricated metals as well as machinery, computer & electronic products, apparel and chemical products. For the composite, the index of 60.8 is considerably above the break-even level of 42.0, which indicates an expansion in the overall economy.

The takeaway here is that economic growth in the U.S. economy looks sustainable and there is no double-dip in the outlook. Our view is for three percent plus growth this year.

Production, employment, orders and inventories all suggest that manufacturing firms continue to experience (and plan for) a sustained economic expansion. We have moved from recovery to expansion in the economy. Production came in at 63.5 with 13 industries reporting a gain in output.

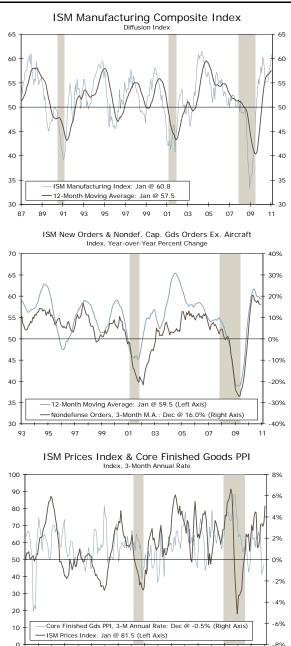
### New Orders and Employment Are Both in Expansion Mode

ISM's new orders index came in at 67.8, which suggests continued growth. The breakeven level for orders is 50.2, which is consistent with an increase in the Census Bureau's series on manufacturing orders. We expect equipment & software spending to grow in double digits in 2011. Twelve industries reported a gain in orders with improvement in such core sectors as paper, fabricated metals, computers & electronic products, machinery and electrical equipment. Employment, according to the ISM, came in at 61.7 and has been above breakeven for the last fourteen months. This supports our expectation that job growth will pick up this year.

### **Prices Paid: Input Cost Pressures Ahead**

Prices paid remain high with the index at 81.5 and thereby suggesting input price pressures, which could lead to reduced profit growth in 2011. The breadth of commodity price gains has widened. In fact, there were no commodities down in price.

While the prices paid index suggests higher input costs, the overall impact on consumer price inflation monitored by the Federal Reserve will remain muted as wage growth, a key driver of service costs, has remained moderate. The breadth and the high level of the price index suggest rising, not accelerating, inflation pressures.



Source: Institute for Supply Management, U.S. Department of Labor and Wells Fargo Securities, LLC.

93

97

99 01

03 05

07

11

09

Diane Schumaker-Krieg	Global Head of Research & Economics	(704) 715-8437 (212) 214-5070	diane.schumaker@wellsfargo.com
John E. Silvia, Ph.D.	Chief Economist	(704) 374-7034	john.silvia@wellsfargo.com
Mark Vitner	Senior Economist	(704) 383-5635	mark.vitner@wellsfargo.com
Jay Bryson, Ph.D.	Global Economist	(704) 383-3518	jay.bryson@wellsfargo.com
Scott Anderson, Ph.D.	Senior Economist	(612) 667-9281	scott.a.anderson@wellsfargo.com
Eugenio Aleman, Ph.D.	Senior Economist	(704) 715-0314	eugenio.j.aleman@wellsfargo.com
Sam Bullard	Senior Economist	(704) 383-7372	sam.bullard@wellsfargo.com
Anika Khan	Economist	(704) 715-0575	anika.khan@wellsfargo.com
Azhar Iqbal	Econometrician	(704) 383-6805	azhar.iqbal@wellsfargo.com
Ed Kashmarek	Economist	(612) 667-0479	ed.kashmarek@wellsfargo.com
Tim Quinlan	Economist	(704) 374-4407	tim.quinlan@wellsfargo.com
Michael Brown	Economist	(704) 715-0569	michael.brown4@wellsfargo.com
Tyler B. Kruse	Economic Analyst	(704) 715-1030	tyler.kruse@wellsfargo.com
Joe Seydl	Economic Analyst	(704) 715-1488	joseph.seydl@wellsfargo.com
Sarah Watt	Economic Analyst	(704) 374-7142	sarah.watt@wellsfargo.com

# Wells Fargo Securities, LLC Economics Group

Wells Fargo Securities Economics Group publications are produced by Wells Fargo Securities, LLC, a U.S broker-dealer registered with the U.S. Securities and Exchange Commission, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corp. Wells Fargo Securities, LLC, distributes these publications directly and through subsidiaries including, but not limited to, Wells Fargo & Company, Wells Fargo Bank N.A, Wells Fargo Advisors, LLC, and Wells Fargo Securities International Limited. The information and opinions herein are for general information use only. Wells Fargo Securities, LLC does not guarantee their accuracy or completeness, nor does Wells Fargo Securities, LLC assume any liability for any loss that may result from the reliance by any person upon any such information or opinions. Such information and opinions are subject to change without notice, are for general information only and are not intended as an offer or solicitation with respect to the purchase or sales of any security or as personalized investment advice. Wells Fargo Securities, LLC is a separate legal entity and distinct from affiliated banks and is a wholly owned subsidiary of Wells Fargo & Company © 2011 Wells Fargo Securities, LLC.

SECURITIES: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE