# **Economics Group**

Sam Bullard, Senior Economist sam.bullard@wellsfargo.com • (704) 410-3280 Sarah Watt House, Economist sarah.house@wellsfargo.com • (704) 410-3282

## PPI Strengthens, but Underlying Price Pressures Still Tame

After declining over the past two months, producer prices rose 0.4 percent in December. Higher energy prices pushed gauges of core and intermediate prices higher, but inflation remains rather tame.

#### Producer Prices Pick Up on Higher Energy Costs

As expected, the Producer Price Index rose 0.4 percent in December. The <sup>10%</sup> increase snaps a two month slide and pushes the year-over-year pace of <sup>8%</sup> price growth from 0.7 percent to 1.2 percent. Across-the-board increases in energy prices, including a 2.2 percent rise in gasoline and 6.4 percent jump in home heating, pushed the finished goods index higher. In contrast, food prices fell 0.6 percent as fresh and dry vegetables plummeted 13.4 percent. <sup>2%</sup>

Outside of food and energy, producer prices rose 0.3 percent, the most since July 2012. While this could be seen as a sign of firming in underlying price pressures, nearly half of the increase came from a 3.6 percent hike in tobacco prices as companies test higher prices around the turn of the year. A few other consumer products, however, also showed a pickup. Prescription prices increased 0.5 percent and are now up 5.1 percent over the past year. Alcohol prices rose 0.6 percent while passenger car prices ticked up 0.2 percent in December. Prices for capital equipment rose a trend-like 0.1 percent on the heels of a 0.5 percent rise in light trucks. Compared to a year earlier, core finished goods are up 1.4 percent.

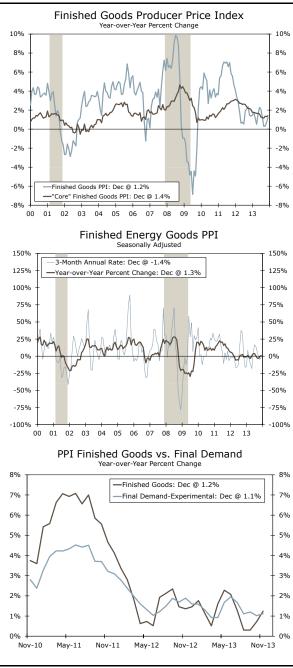
In earlier stages of production, prices firmed a bit. Crude prices rose 2.4 percent over the month, led by a 6.2 percent rise in energy goods. Core crude prices rose 0.6 percent on higher iron and steel scrap prices, which is consistent with the turnaround seen in manufacturing activity. Intermediate prices rose 0.6 percent on higher energy, food and core prices at this stage.

#### Firming Economy Should Lift Prices in 2014

We look for producer prices of finished goods to gradually trend higher through this year, but for price growth to remain fairly weak. At 1.2 percent, the increase in finished goods prices over the past year was the weakest turnout since 2009, but the downward pressure on energy goods seen over the better part of 2013 is likely to fade. Moreover, the improving outlook for the U.S. economy should increase demand for inputs and be supportive to producers raising prices as consumer and business spending improves.

#### PPI to Capture Broader Range of Products Next Month

Next month, the PPI report will switch from the current Stage of Processing system to the Final Demand-Intermediate Demand system. The new system will include service and construction products in the headline index, in addition to the finished goods currently reported as the topline number. The final demand index will capture more than twice as many products and provide a more encompassing picture of inflation in the economy through the perspective of the producer. More information is available from the BLS at www.bls.gov/ppi.



Source: U.S. Department of Labor and Wells Fargo Securities, LLC

### Wells Fargo Securities, LLC Economics Group

Diane Schumaker-Krieg	Global Head of Research, Economics & Strategy	(704) 410-1801 (212) 214-5070	diane.schumaker@wellsfargo.com
John E. Silvia, Ph.D.	Chief Economist	(704) 410-3275	john.silvia@wellsfargo.com
Mark Vitner	Senior Economist	(704) 410-3277	mark.vitner@wellsfargo.com
Jay H. Bryson, Ph.D.	Global Economist	(704) 410-3274	jay.bryson@wellsfargo.com
Sam Bullard	Senior Economist	(704) 410-3280	sam.bullard@wellsfargo.com
Nick Bennenbroek	Currency Strategist	(212) 214-5636	nicholas.bennenbroek@wellsfargo.com
Eugenio J. Alemán, Ph.D.	Senior Economist	(704) 410-3273	eugenio.j.aleman@wellsfargo.com
Anika R. Khan	Senior Economist	(704) 410-3271	anika.khan@wellsfargo.com
Azhar Iqbal	Econometrician	(704) 410-3270	azhar.iqbal@wellsfargo.com
Tim Quinlan	Economist	(704) 410-3283	tim.quinlan@wellsfargo.com
Michael A. Brown	Economist	(704) 410-3278	michael.a.brown@wellsfargo.com
Sarah Watt House	Economist	(704) 410-3282	sarah.house@wellsfargo.com
Michael T. Wolf	Economist	(704) 410-3286	michael.t.wolf@wellsfargo.com
Sara Silverman	Economic Analyst	(704) 410-3281	sara.silverman@wellsfargo.com
Zachary Griffiths	Economic Analyst	(704) 410-3284	zachary.griffiths@wellsfargo.com
Mackenzie Miller	Economic Analyst	(704) 410-3358	mackenzie.miller@wellsfargo.com
Blaire Zachary	Economic Analyst	(704) 410-3359	blaire.a.zachary@wellsfargo.com
Peg Gavin	Executive Assistant	(704) 410-3279	peg.gavin@wellsfargo.com
Cyndi Burris	Senior Admin. Assistant	(704) 410-3272	cyndi.burris@wellsfargo.com

Wells Fargo Securities Economics Group publications are produced by Wells Fargo Securities, LLC, a U.S broker-dealer registered with the U.S. Securities and Exchange Commission, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corp. Wells Fargo Securities, LLC, distributes these publications directly and through subsidiaries including, but not limited to, Wells Fargo & Company, Wells Fargo Bank N.A., Wells Fargo Advisors, LLC, Wells Fargo Securities International Limited, Wells Fargo Securities Asia Limited and Wells Fargo Securities (Japan) Co. Limited. Wells Fargo Securities, LLC. ("WFS") is registered with the Commodities Futures Trading Commission as a futures commission merchant and is a member in good standing of the National Futures Association. Wells Fargo Bank, N.A. ("WFBNA") is registered with the Commodities Futures Trading Commission as a futures commission merchant and is a member in good standing of the National Futures Association. Wells Fargo Bank, N.A. ("WFBNA") is registered with the Commodities Futures Trading Commission as a swap dealer and is a member in good standing of the National Futures Association. WFBNA are generally engaged in the trading of futures and derivative products, any of which may be discussed within this publication. The information and opinions herein are for general information use only. Wells Fargo Securities, LLC does not guarantee their accuracy or completeness, nor does Wells Fargo Securities, LLC assume any liability for any loss that may result from the reliance by any person upon any such information or opinions. Such information and opinions are subject to change without notice, are for general information and opinions are subject to change without notice, are for general information and opinions are subject to the purchase or sales of any security or as personalized investment advice. Wells Fargo Securities, LLC is a separate legal entity and distinct from affiliated banks and is a wholly owned subsidiary of Wells Fargo & Comp

#### Important Information for Non-U.S. Recipients

For recipients in the EEA, this report is distributed by Wells Fargo Securities International Limited ("WFSIL"). WFSIL is a U.K. incorporated investment firm authorized and regulated by the Financial Conduct Authority. The content of this report has been approved by WFSIL a regulated person under the Act. WFSIL does not deal with retail clients as defined in the Markets in Financial Instruments Directive 2007. The FCA rules made under the Financial Services and Markets Act 2000 for the protection of retail clients will therefore not apply, nor will the Financial Services Compensation Scheme be available. This report is not intended for, and should not be relied upon by, retail clients. This document and any other materials accompanying this document (collectively, the "Materials") are provided for general informational purposes only.